

ARTICLE VIII SIGN REGULATIONS

24-8 SIGNS.

24-8.1 Purpose. The purpose of these regulations is to protect the dual interest of the public and the advertiser. They are designed to protect public safety and welfare and to ensure the maintenance of an attractive community environment while satisfying the needs of sign users for adequate identification, communication and advertising. (Ord. No. 2000-2, Art. VIII)

24-8.2 Applicability and Conformance. This Article regulates the number, size, placement and physical characteristics of signs; allows certain signs without permits; prohibits certain signs; and requires permits for certain signs.

From and after the adoption of this chapter, no sign may be erected or enlarged in the City of Orangeburg unless it conforms to the requirements of this Article. (Ord. No. 2000-2, Art. VIII)

24-8.3 Signs on Private Property. Signs shall be allowed on private property in the city in accordance with Table III. If the letter "A" appears for a sign type in a column, such sign is allowed without prior permit approval in the zoning districts represented by that column. If the letter "P" appears for a sign type in a column, such sign is allowed only with prior permit approval in the zoning districts represented by that column. Special conditions may apply in some cases. If the letter "N" appears for a sign type in a column, such a sign is not allowed in the zoning districts represented by that column under any circumstances.

Although permitted under the previous paragraph, a sign designated by an "A" in Table III shall be allowed only if in compliance with the conditional requirements of Table IV.* (Ord. No. 2000-2, Art. VIII)

24-8.4 Common Signage Plan Required. A Common Signage Plan shall be prerequisite to the issuance of any sign permit involving:

- a. Two or more contiguous lots or parcels under the same ownership,
- b. A single lot or parcel with more than one principal use or building (not including accessory uses or buildings) or qualifying on the basis of street frontage for more than one free-standing sign, and
- c. The identification or announcement of a land subdivision or development project.

The plan shall contain all information required for sign permits generally (subsection 24-14.1) and shall also specify standards for consistency among all signs on the zone lot affected by the plan with regard to:

- Lettering or graphic style;
- Lighting;
- Location of each sign on the buildings;
- Material; and
- Sign proportions.

The common signage plan, for all zone lots with multiple uses or multiple users, shall limit the number of free-standing signs to a total of one (1) for each street on which the zone lots included in the plan have frontage and shall provide for shared or common usage of such signs; however the maximum sign area may be increased by twenty-five (25%) percent for development qualifying under this section and up to fifty percent (50%) for all enclosed multi-use establishments (shopping centers), not to exceed 300 square feet; provided such signs do not impair or disrupt visual accessibility from the street of existing signs on contiguous lots or parcels.

Once approved by the zoning administrator, the common signage plan shall become binding on all business and uses occupying the affected zone lots, but may be amended by filing a new or revised plan that conforms with all requirements of this chapter.

If any new or amended common signage plan is filed for a property on which existing signs are located, it shall include a schedule for bringing into conformance, within three (3) years, all signs not conforming to the proposed amended plan or to the requirements of this chapter in effect on the date of submission.

24-8.5 Signs in the Public Right-of-Way. No sign shall be allowed in the public right-of-way, except for the following:

- a. Public signs erected by or on behalf of a governmental body to post legal notices, identify public property, convey public information, and direct or regulate pedestrian or vehicular traffic;
- b. Bus stop signs erected by a public transit company;
- c. Informational signs of a public agency or utility regarding its facilities;
- d. Awning, projecting, and suspended signs projecting over a public right-of-way in conformity with the conditions established by this section;
- e. Emergency signs.(Ord. No. 2000-2, Art. VIII)

Temporary Signs.

Sign Type	Display Period	Display Intervals	Dimensions	Conditions
A-Frame	operation hours only	off-hours	12 sq. ft.	A
Banner	30 days	6 months	None	B
Posters	30 days	None	6 sq. ft.	C
Portable	30 days	11 Months	32 sq. ft.	D
Inflatable	30 days	1 year	None	E
Pennants	30 days	6 months	None	B
Identification	90 days, or project completion	None	200 sq. ft.	F
Political	30 days prior to election	None	32 sq. ft.	C

Table Notes:

- A. A-Frame signs, where located on sidewalks, shall be located in front of the business to which it is relates and in such a manner as not to obstruct pedestrian movement.
- B. Banners and pennants shall be properly secured and maintained at all times, shall not interfere with pedestrian or vehicular movement, and shall not exceed 24 feet in height.
- C. Posters shall not be allowed on any telephone or power poles or any public right-of-way, and shall be placed no closer than five (5) feet from the public right-of-way.
- D. Portable signs shall be limited to one per lot, shall have no colored or flashing lights, shall not be wired so as to obstruct or hinder pedestrian or vehicular traffic or pose any potential for such hindrance (i.e. exposed drop cord), shall not exceed six (6) feet in height, shall be anchored in accord with the Building Code, and shall not be converted to a permanent sign.
- E. Inflatable signs shall be properly anchored, shall not interfere with airport traffic, and shall not exceed 24 feet in height.
- F. Temporary subdivision and work under construction identification signs shall adhere to the Development Standards of Section 24-8.7.

24-8.7 Development Standards. All signs allowed by this Article shall comply with the development standards of this section.

a. Visual Area Clearance. No sign shall be located within a vision clearance area as defined in subsection 24-11.5.

b. Vehicle Area Clearance. When a sign extends over an area where vehicles travel or are parked, the bottom of the sign structure shall be at least fourteen (14') feet above the ground. Vehicle areas include driveways, alleys, parking lots, and loading and maneuvering areas.

c. Pedestrian Area Clearance. When a sign extends over sidewalks, walkways or other spaces accessible to pedestrians, the bottom of the sign structure shall be at least eight and one-half (8-1/2') feet above the ground.

d. Sign Materials. Signs must be constructed of durable all-weather materials, maintained in good condition and not permitted to fall in disrepair.

e. Sign Illumination. Signs when illuminated shall have such lighting shielded so as not to directly shine on abutting properties or in the line of vision of the public using the streets or sidewalks.

No illumination simulating traffic control devices or emergency vehicles shall be used, nor shall lights which are intermittently switched on and off, changed in intensity or color, or otherwise displayed to create the illusion of flashing or movement be permitted. (Ord. No. 2000-2, Art. VIII)

24-8.8 Sign Measurement.

a. Sign Face Area.

1. The area of a sign enclosed in frames or cabinets is determined by measuring the outer dimensions of the frame or cabinet surrounding the sign face (Illustration 1)*. Sign area does not include foundations or supports. Only one side of a double-faced or V-shaped, free-standing sign is counted.
2. For signs on a base material and attached without a frame, such as a wood board or plexiglass panel, the dimensions of the base material are to be used in the measurement unless it is clear that part of the base contains no sign related display or decoration.
3. For signs constructed of individual pieces attached to a building wall, sign area is determined by a perimeter drawn around all the pieces (Illustration 2)*.

4. For sign structures containing multiple modules oriented in the same direction, the modules together are counted as one sign face (Illustration 3)*.
5. The maximum surface area visible at one time of a round or three-dimensional sign is counted to determine sign area.
6. For signs incorporated into awnings, the entire panel containing the sign is counted as the sign face unless it is clear that part of the panel contains no sign related display or decoration.

b. Clearances. Clearances are measured from the grade directly below the sign to the bottom of the sign structure enclosing the sign face (Illustration 4)*.
(Ord. No. 2000-2, Art. VIII)

24-8.9 Removal of Signs.

a. The lawful use of any permanently mounted sign existing at the time of the enactment of this chapter may be continued although such use does not conform with the provisions of this chapter, except those declared abandoned or in state of disrepair, which shall be removed within ninety (90) days of the effective date of this chapter.

b. Any existing sign which is subsequently abandoned shall be removed, and any existing sign exceeding the allowable face area by twenty-five (25%) percent, and which is subsequently destroyed or damaged to the extent of fifty (50%) percent or more of its replacement cost, shall be removed or brought into conformity with these regulations.

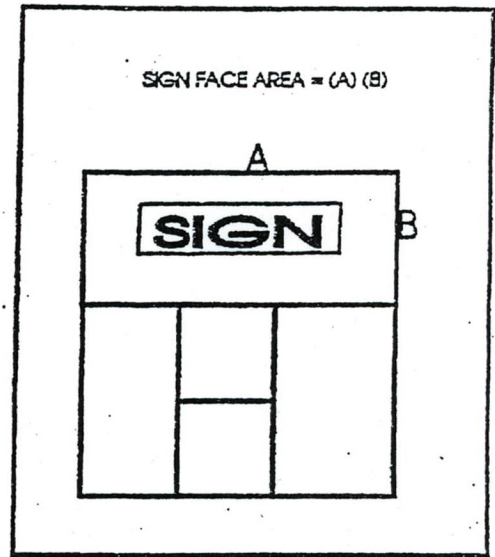
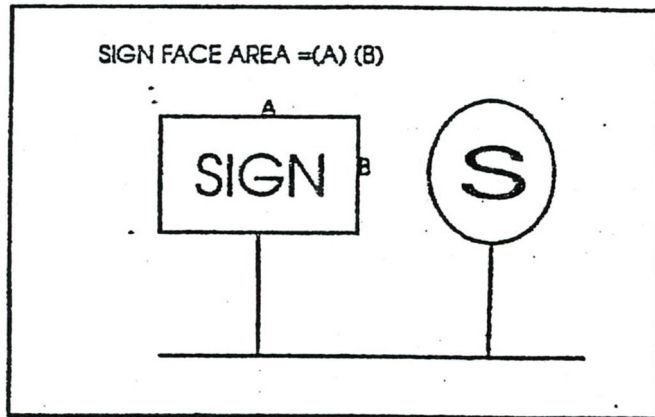
c. Any nonconforming temporary sign, which is not permanently mounted, shall be removed or brought into conformity no later than sixty (60) days following the effective date of this chapter.

d. An order under this section shall be issued in writing to the owner or responsible party of any such sign, or of the building or premises on which such sign is located to comply within five (5) days' time. Upon failure to comply with such notice, the building official may cause the sign to be removed and any costs of removal incurred in the process may be collected in a manner prescribed by w, or in the manner prescribed by subsection 1-11.1 of the City Code of Ordinances.(Ord. No. 2000-2, Art. VIII)

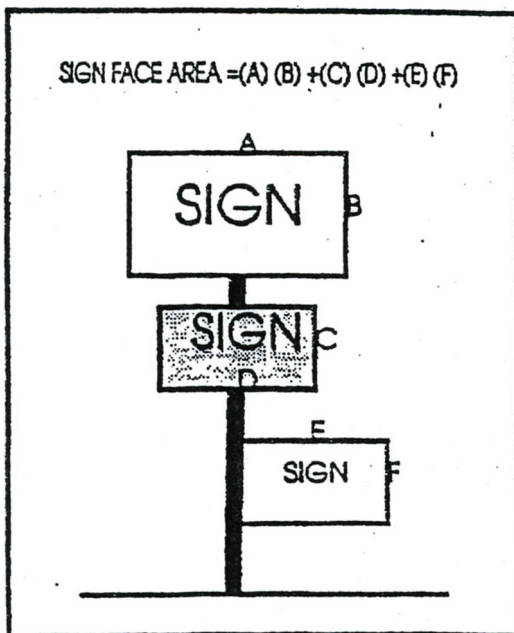
Zoning

Sign face measurement illustrations

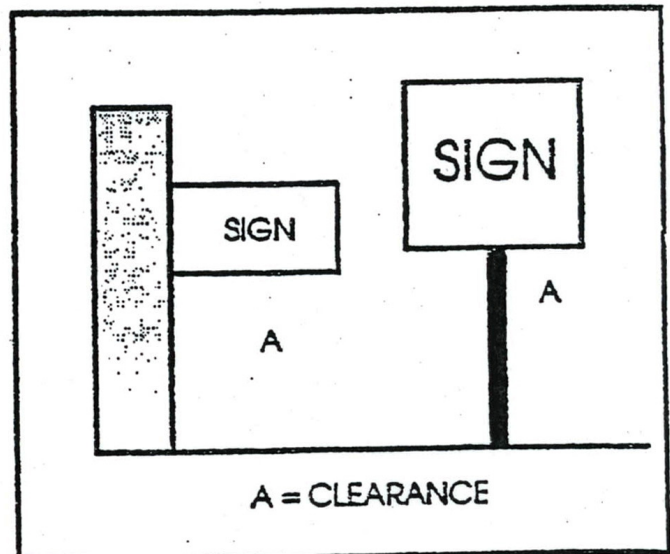
2.



3.



4.



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**TABLE III
REGULATION OF SIGNS BY TYPE, CHARACTERISTICS AND ZONING DISTRICTS**

SIGN TYPE	A-1	A-2	A-3	INS(3)* O-1	B-1	B-2	B-3	D-1	PDD
PERMANENT									
Freestanding									
Principal	A(1)*	A(1)*	A(1)*	P	P	P	P	P	P
Incidental	N	A	A	A	A	A	A	A	A
Building									
Canopy	N	N	N	N	P	P	P	P	P
Identification	A	A	A	A	A	A	A	A	A
Incidental	N	A	A	A	A	A	A	A	A
Marquee	N	N	N	N	N	P	P	P	P
Projecting	N	N	N	N	N	P	P	P	P
Roof	N	N	N	N	N	P	N	P	N
Roof, Integral	N	N	N	N	N	P	P	P	P
Wall	N	N	N	N	N	P	P	P	N
Window	N	N	N	N	N	A	A	A	N
TEMPORARY (2)*									
A-Frame	N	N	N	N	N	A	A	A	
Banner	N	N	N	N	N	P	P	P	N
Posters	A	A	A	A	A	A	A	A	A
Portable	N	N	N	N	N	P	N	N	N
Inflatable	N	N	N	N	N	P	N	N	N
Pennants	N	N	N	N	N	P	P	P	N
Identification	P	P	P	P	P	P	P	P	P
Political	A	A	A	A	A	A	A	A	A
SIGN CHARACTERISTICS									
Animated	N	N	N	N	N	P	P	N	N
Changeable Copy	N	N	A	A	A	A	A	A	A
Illumination Indirect	A	A	A	A	A	A	A	A	A
Illumination Internal	A	A	A	A	A	A	A	A	A
Illumination, Exposed bulbs or neon	N	N	N	N	N	A	N	N	A
Digital	N	N	N	N	N	P(4)	N	N	N

(1)* Signs identifying or announcing land subdivisions or residential projects shall be allowed by permit only, in accord with the requirements of Table IV.

(2)* See Section 24.8.6.

(3)* This column does not represent a zoning district. It applies to institutional and other non-residential uses permitted in residential zoning districts, i.e. churches, schools, parks, etc.

(4) provided sign is located no closer than 300 feet from nearest residential dwelling.

A = Allowed without prior permit. P = Allowed with prior permit. N = Not allowed under any circumstances.

**TABLE IV
NUMBER, DIMENSION, AND LOCATION OF PERMITTED SIGNS,
BY ZONING DISTRICT**

	<u>A-1⁽¹⁾</u>	<u>A-2⁽¹⁾</u>	<u>A-3⁽¹⁾</u>	<u>INS⁽²⁾</u>	<u>O-1</u>	<u>B-1</u>	<u>B-2</u>	<u>B-3</u>	<u>D-1</u>
FREESTANDING SIGNS									
Maximum Number Permitted: Per lot or street, whichever is greater	1	1	1	1	1	1	1(3)	1	1
Maximum Sign Area (Sq. ft. per linear street or building frontage, whichever is greater)	6	6	6	20	32	1: 1(4)	40	1: 2(4)	1: 3(4)
Minimum Setback from Property Line	5'	5'	5'	5'	5'	5'	5'	5'	5'
Maximum Height	6'	6'	6'	12'	12'	24'	24'	12'	24'
BUILDING SIGNS									
Number Permitted	1	1	1	1	1	NA	NA	NA	NA
Maximum Sign Area (Sq. ft.)	2	4	4	10	4	NA	NA	NA	NA
Maximum Wall Area (%)	NA	NA	NA	NA	NA	25%	25%	10%	10%

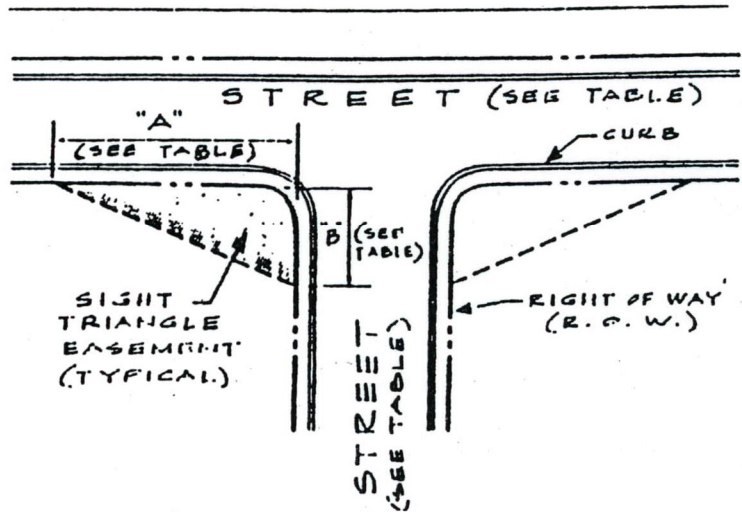
(1) Subdivision identification and residential project signs, not to exceed 20 square feet in area are permitted in these districts, provided they meet the requirements for a Common Signage Plan, in accord with Section 802.

(2) This column does not represent a zoning district. It applies to institutional and other non-residential uses permitted under the zoning ordinance in residential zoning districts, i.e. churches, schools, parks, etc.

(3) Free-standing signs shall be permitted only on developed lots with at least 40-foot front yard setback.

(4) not to exceed 150 square feet of sign area per sign

SIGHT TRIANGLES



**TYPICAL REQUIREMENTS
BY STREET TYPE**
(Measured Along R.O.W. Line)

"A" (Distance in Feet)	"B" (Distance in Feet)	
	MINOR	MAJOR
15 Driveway	15	15
25 Minor Street	25	50
35 Major Street	25	50

